## creative sensation™

sewing and embroidery machine

### Expect the unexpected!

The PFAFF<sup>®</sup> creative sensation<sup>™</sup> sewing and embroidery machine is the perfect choice for quilters, home dec sewers, fashion enthusiasts – anyone who creates.

#### Accessories included:

- 0A, 1A, 2A, 3, 4, 5A, 5M, 6A, 6D, 8, ¼" quilting foot
- Straight stitch needle plate
- creative<sup>™</sup> 120 Square Hoop (120x120), creative<sup>™</sup> Master Hoop (240x150), creative<sup>™</sup> Deluxe Hoop (360x200)

#### SELL UP FEATURES FROM creative<sup>™</sup> 4.0 SEWING AND EMBROIDERY MACHINE

PFAFF

#### EMBROIDERY

- ActivStitch™ **Technology** precisely delivers the amount of thread needed to create more beautiful embroidery with a wide variety of threads.
- Largest embroidery area in the home sewing industry-up to 360mm x 350mm for all your creations.
- **The Dynamic Spring foot** continuously measures the fabric thickness for perfect stitches on all fabrics and great results with specialty embroidery techniques.
- creative signature<sup>™</sup> embroidery programs Mirror, Rotate, Resize, Scale, Multi-select/grouping, Embroidery stitch editor, Color edit, Monochrome, Basting in the hoop, Color block sort, Color block merge, Change stitch-out order.
- Shape Creator<sup>™</sup> **Feature** lets you create unique embroideries and appliqués from decorative stitches and design elements.
- More than 330 embroidery designs included so you can begin creating right away.
- **4 embroidery fonts included.** Available in 3 different sizes including upper case letters, lower case letters, numbers and symbols.
- **3 embroidery hoops included:** creative<sup>™</sup> 120 Square Hoop, creative<sup>™</sup> Master Hoop (240mm x 150mm), creative<sup>™</sup> Deluxe Hoop (360mm x 200mm)

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### creative sensation™

## **PFAFF**<sup>®</sup>



#### SELL UP FEATURES FROM creative<sup>™</sup> 4.0 SEWING AND EMBROIDERY MACHINE

#### SEWING

- 660 Stitches more than ever before!
- Stacking stitches sew beautiful decorative stitches in two colors.
- Maxi stitches up to 52mm wide, built-in for beautiful embellishment.
- Sensor for straight stitch needle plate ensures that your PFAFF<sup>®</sup> creative sensation<sup>™</sup> sewing and embroidery machine will only sew in the center needle position when it is attached.
- **Exclusive** Stitch Creator<sup>™</sup> **Feature** lets you create new 9mm stitches or edit built-in stitches for unlimited creativity.
- creative signature<sup>™</sup> **sewing programs** include Tapering on all 9mm stitches, Single stitch program, Patchwork program, Stitch positioning, Mirror image.
- Electronic knee lift leaves your hands free for maximum control of your fabric.

#### MACHINE

- ActivStitch<sup>™</sup> **Technology** regulates the amount of thread needed to achieve perfect balance between the needle and the bobbin threads.
- **PFAFF**<sup>®</sup> creative<sup>™</sup> **Color Touch Screen** with clear, high resolution shows stitches in actual size and embroidery in true color.
- **Custom LED lights** illuminate the entire work area with no shadows. Adjust the intensity and color for best results for your sewing room or fabric color.
- Soft Touch<sup>™</sup> **buttons** on machine front make it easy to select the functions you need to sew and embroider.
- Index Help makes it easy to find all the information you need for sewing and embroidery with just a touch.
- Built-in sounds can be personalized or you can download your own.
- Three built-in accessory trays keep all your sewing needs at your fingertips.
- **32 memories** in the Personal menu let you save up to 256 personal stitches.



### PHASE 1

Technique	Sewing		Talk about
DEMO READY	<ul> <li>Set: Insert an INSPIRA<sup>™</sup> topstitch needle size 90.</li> <li>Thread with regular sewing thread in the needle and the same type of thread in the bobbin.</li> <li>Snap on the OA foot.</li> <li>Engage the IDT<sup>™</sup> system.</li> </ul>	sy the se Th of se it o	FAFF <sup>®</sup> integrated dual feed or IDT <sup>™</sup> estem feeds the fabric from the top and e bottom at the same rate for smooth eams and professional results. The PFAFF <sup>®</sup> IDT <sup>™</sup> system and precision f the PFAFF <sup>®</sup> creative sensation <sup>™</sup> ewing and embroidery machine make easy to achieve beautiful results.
INTRODUCTION	<ul> <li>Disengage and engage the IDT<sup>™</sup> system so your customer can see how easy it is to do.</li> </ul>		ne IDT <sup>™</sup> system is easy to engage and isengage with a touch.
SEW WITHOUT THREAD	<ul> <li>Set: Remove the thread from the needle and thread path.</li> <li>Snap off the OA foot</li> <li>Select: The straight stitch, 1.1.1.</li> <li>Increase the stitch length to the maximum, 6.0.</li> <li>Sew: Forward and in reverse.</li> </ul>	let wi • Se	o see how the IDT <sup>™</sup> system works, t's take off the presser foot and sew ithout thread or fabric. ee how the IDT <sup>™</sup> system and the feed ogs work together, even in reverse.
REGULAR SEWING	<ul> <li>Fabric: Medium weight woven fabric</li> <li>Set: Rethread the machine.</li> <li>Snap on the OA foot.</li> <li>Select straight stitch to return to default settings.</li> <li>Sew: Fold the fabric in half.</li> <li>Sew a seam along the folded edge. Open the fabric to show the customer the seam.</li> </ul>	• Th ev	ne needle threader makes threading uick and easy. ne IDT™ system guarantees absolutely ven fabric feeding from both the top nd the bottom. You'll have beautiful esults every time.





DLIACE 1

		PHASE 1
Technique	Sewing	Talk about
SILKY FABRICS	<ul> <li>Set: Disengage the IDT<sup>™</sup> system.</li> <li>Fabric: Lightweight stretch, tricot</li> <li>Sew: One layer of tricot, into the stretch, without the IDT<sup>™</sup> system.</li> <li>Set: Engage the IDT<sup>™</sup> system.</li> <li>Sew: One layer of tricot, into the stretch, with the IDT<sup>™</sup> system engaged.</li> </ul>	<ul> <li>Have you ever struggled sewing silky fabrics? Without the IDT<sup>™</sup> system, fabrics like tricot can pucker.</li> <li>Engage the IDT<sup>™</sup> system and the work is done.</li> <li>No matter what fabric you use, the IDT<sup>™</sup> system makes your sewing simple and fun!</li> </ul>
JEANS HEM	<ul> <li>Fabric: Denim square, folded in half, right sides together.</li> <li>Select: The straight stitch, 1.1.1.</li> <li>Sew: A <sup>5</sup>/<sub>8</sub>" (15mm) seam.</li> <li>Fold the seam to one side and topstitch to simulate a seam on a pair of jeans.</li> <li>Fold up the "jeans hem".</li> <li>Sew the hem.</li> <li>Note: Keep a new, sharp needle in the machine to help with this technique.</li> </ul>	• Sew over heavy denim or through lightweight tricot and any other fabric smoothly and effortlessly.
CORD	<ul> <li>Set: Pull about 8-10 strands of thread from the needle.</li> <li>Select: The zigzag stitch 1.1.5, default settings.</li> <li>Sew: Place the loose threads under the presser foot. Hold onto the front and back until the first few stitches are sewn and the threads are under the IDT<sup>™</sup> system.</li> <li>Let go of the back of the threads.</li> <li>Bring the threads up into the slot in the front of the foot and use that as a guide.</li> <li>Continue sewing, guiding from the front.</li> <li>Touch the thread snips.</li> </ul>	<ul> <li>Create your own decorative cord for corded buttonholes.</li> <li>When sewing directly over threads, the IDT<sup>™</sup> system feeds the thread from the top. There is no jamming and feeding is smooth and even.</li> <li>Can your sewing machine do that?</li> <li>Your PFAFF® creative sensation<sup>™</sup> sewing and embroidery machine handles every sewing project with ease.</li> <li>The thread snips cut the threads and pull them to the back for a beautiful finish.</li> </ul>



### PHASE 1

Technique	Sewing	Talk about
ActivStitch™ TECHNOLOGY FEATURE	<ul> <li>Show: ActivStitch™ Technology sewing sample</li> <li>Point out the icon that indicates thread metering is active.</li> <li>In the Settings menu, deactivate ActivStitch™ Technology. Touch check mark to close.</li> </ul>	<ul> <li>The ActivStitch<sup>™</sup> Technology feature regulates the amount of thread delivered to achieve perfect balance between the needle and bobbin threads. Sensors automatically and continuously measure fabric thickness to deliver the optimum amount of thread for every stitch.</li> </ul>
ActivStitch™ ⊠ Technology 2.4	<ul> <li>Point out that the icon changed to show thread tension is active.</li> <li>Go to the Settings menu and activate ActivStitch™ Technology again.</li> </ul>	<ul> <li>You may use thread tension for some techniques.</li> <li>When you select twin needle or certain specialty stitches thread tension is needed. It is set automatically.</li> </ul>
2		• Everything is done with just a touch so you are free to create!
PROFESSIONAL BUTTONHOLES (SENSORMATIC)	<b>Show:</b> Sensormatic buttonhole sample <b>Fabric:</b> Medium weight woven fabric and stabilizer	• The PFAFF® Sensormatic buttonhole for creates perfect, even buttonholes every time.
	<b>Select:</b> Stitch 1.3.2, the standard buttonhole.	<ul> <li>Both columns are sewn in the same direction for precise stitch quality and professional results.</li> </ul>
	<b>Set:</b> Disengage the IDT <sup>™</sup> system. Snap on the Sensormatic buttonhole foot 5A and plug it into the port.	• Choose the buttonhole size and sew. Repeat the same buttonhole over and over.
16	<b>Measure:</b> Place your button against the button ruler on the stitch lid.	• Buttonhole density and width are automatically set but can be changed.
(+)	<ul> <li>Use the + or – icons for slit length to set the buttonhole size.</li> <li>Set the concernation the set has a set of the set</li></ul>	• Change the density for various types and weights of fabric and/or thread.
$\bigcirc$	• Set the sensormatic wheel by matching the red arrow with the notch in the front of the foot.	<ul> <li>Your PFAFF<sup>®</sup> creative sensation<sup>™</sup> sewing and embroidery machine has 18 buttonhole styles plus standard and</li> </ul>
	<b>Sew:</b> Fold fabric in half with stabilizer between the layers.	<ul><li>decorative eyelets.</li><li>When the buttonhole is complete,</li></ul>
	• Place the fabric under the presser foot. Remember the buttonhole sews back first.	the threads are cut automatically and pulled to the back.
	• Sew the buttonhole.	



## **PFAFF**<sup>®</sup>

Technique	Sewing	Talk about
MULTIPLE NEEDLE POSITIONS	<ul> <li>Fabric: Medium weight woven fabric</li> <li>Select: Straight stitch 1.1.1.</li> <li>Set: Attach the OA foot. Engage the IDT<sup>™</sup> system.</li> <li>Sew: With a single layer of fabric, sew about 1".</li> <li>Touch the Stitch positioning + six times to 1.5. Sew 1".</li> <li>Touch the Stitch Positioning + six more times to 3.0. Sew 1".</li> </ul>	<ul> <li>Absolutely precise sewing is easy with your PFAFF® creative sensation<sup>™</sup> sewing and embroidery machine.</li> <li>37 needle positions make it easy to sew precise seams, perfect topstitching, create piping or insert a zipper.</li> <li>With mirroring side-to-side, you can move the needle to the exact same position on the opposite side of the needle.</li> <li>Fine tune the seam for perfect</li> </ul>
	<ul> <li>Touch mirroring side-to-side. Sew 1".</li> <li>Touch the thread snips to cut the threads.</li> </ul>	positioning when creating a blind hem.
APPLIQUÉ	<ul> <li>Fabric: 2" square of print quilter's cotton, 6" square of medium weight woven fabric and stabilizer</li> <li>Select: Stitch 2.1.6, blanket or pin stitch</li> <li>Set: Attach the 1A foot. Engage the IDT<sup>™</sup> system.</li> <li>Sew: Lay the print square in the center of the medium woven fabric with stabilizer underneath.</li> </ul>	<ul> <li>Do you like to appliqué? It is easier than ever with your PFAFF<sup>®</sup> creative sensation<sup>™</sup> sewing and embroidery machine.</li> </ul>
(†)	<ul> <li>Position the red mark in the center of the 1A foot about 1/8" from the edge of the calico fabric.</li> <li>Adjust your fabric or your needle position so that the right swing of the needle is at the raw edge of the print square.</li> <li>Touch the foot control. Quickly touch the stitch restart button to complete one stitch and stop sewing.</li> <li>Activate needle down.</li> </ul>	<ul> <li>The markings on the foot help you align your fabric perfectly.</li> <li>Multiple needle positions make it easy to sew precisely along the edge of your appliqué.</li> <li>Stitch restart completes the stitch and stops so you'll have beautiful complete stitches even at the corners.</li> <li>With needle down active, your exact stopping position is maintained as you</li> </ul>
		pivot. Or, stop sewing and tap the foot control. The needle will go down into the fabric.





PHASE	1

Technique	Sewing	Talk about
× +	<ul> <li>Sew down one side of the square.</li> <li>As you near the corner, touch stitch restart so it completes the stitch and stops with the needle down. Repeat until you reach the corner pivot point.</li> <li>Pivot. Sew the remaining three sides.</li> <li>Touch the thread snips.</li> <li>Deactivate needle down.</li> </ul>	<ul> <li>The presser foot raises to the exact height for an easy, smooth pivot.</li> <li>It's like having an extra pair of hands.</li> <li>The thread snips pull both threads to the back so you have less trimming.</li> </ul>
EASY BLINDHEM	<ul> <li>Fabric: Medium weight woven wool</li> <li>Select: Stitch 1.1.16, the blindhem stitch</li> <li>Set: Snap on the 3 foot, the Blindhem foot. Engage the IDT<sup>™</sup> system.</li> <li>Sew: Fold up the hem on a piece of wool.</li> <li>Adjust the red guide as needed so you catch just a thread from the fold with the left swing of the needle or adjust the stitch position.</li> <li>Sew the blindhem with the fold riding along the red guide of the foot.</li> </ul>	<ul> <li>Your PFAFF<sup>®</sup> creative sensation<sup>™</sup> sewing and embroidery machine has two blindhem stitches - one for woven fabrics and one for stretch fabrics.</li> <li>There are other hemming stitches for use on fabrics that ravel plus three overlock hem stitches.</li> <li>Stitch length, stitch width and thread metering are automatically set but can be changed.</li> <li>The Blindhem foot can be fine tuned for perfect invisible hems on many different fabrics.</li> <li>The blindhem is great for garments, drapes and trims.</li> <li>Would you like to see more?</li> </ul>

Continue to demonstrate using the techniques in Phase 2.





		PHASE Z
Technique	Sewing	Talk about
SEAM AND OVERCAST STITCHES	<b>Fabric:</b> Sweatshirt fleece with an inside curve cut across one edge and one piece of ribbing, folded in half.	<ul> <li>The overcast stitches sew a seam and finish edges in one easy step.</li> <li>Stitch length, stitch width and thread metering are set automatically.</li> </ul>
	<ul> <li>Select: Stitch 1.2.1, closed overcast stitch.</li> <li>Set: Snap on the 3 foot, the Blindhem foot. Engage the IDT<sup>™</sup> system.</li> <li>Sew: Lay the ribbing onto the curved edge, stretching it slightly and matching the raw edges.</li> <li>Sew along the curved edge, with the right swing of the needle off the edge of the fabric.</li> </ul>	<ul> <li>Use the same stitch for seams on stretch fabrics.</li> <li>Use the needle up/down and the automatic presser foot lift to help sew smoothly around curves.</li> </ul>
BUILT-IN DECORATIVE STITCHES TAPERING () () () () () () () () () () () () ()	<ul> <li>Show: Decorative stitch placemat and Tapering sample</li> <li>Fabric: Medium weight woven fabric with stabilizer</li> <li>Select: Stitch 4.1.13, a scallop edge</li> <li>Set: Touch the Sewing programs icon.</li> <li>Long touch the Beginning and End taper icons to open the angle window.</li> <li>Choose 45° for both tapering beginning and end.</li> <li>Snap on the 2A foot. Disengage the IDT<sup>™</sup> system.</li> <li>Sew.</li> <li>Touch the reverse button to activate the end taper.</li> </ul>	<ul> <li>PFAFF<sup>®</sup> sewing and embroidery machines have the most beautiful 9mm stitches in home sewing.</li> <li>Use tapering with any of the stitches to create beautiful frames and decorative effects.</li> <li>Look how many angles are available.</li> <li>The 45° angles create beautiful frames with decorative stitches.</li> <li>What is the first thing you are going to make with your new PFAFF<sup>®</sup> creative sensation<sup>™</sup> sewing and embroidery machine?</li> </ul>



## **PFAFF**<sup>®</sup>

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Technique	Sewing	Talk about
ALPHABETS	<ul> <li>Show: A sample with stitched lettering</li> <li>Fabric: Medium weight woven fabric with stabilizer</li> <li>Select: Font Selection <ul> <li>Choose the Comic Alphabet.</li> <li>Program the customer's name.</li> <li>Show the sequence in Horizontal preview.</li> </ul> </li> <li>Set: Disengage the IDT<sup>™</sup> system. Snap on the 2A foot.</li> <li>Sew: Sew out the name.</li> <li>To sew the name one time, touch stitch restart.</li> </ul>	<ul> <li>Add lettering to a cuff or a collar or create a quilt label.</li> <li>There are so many options with the 6 built in sewing fonts.</li> <li>Use large letters for monograms.</li> <li>Personalize anything!</li> </ul>
STITCH SEQUENCING ▲ ▼	<ul> <li>Show: A sample with a decorative stitch sequence</li> <li>Fabric: Medium weight woven fabric with stabilizer</li> <li>Select: Sequencing.</li> <li>Select Stitch 4.3.24 Flowers</li> <li>Scroll up using the scroll arrows.</li> <li>Select stitch 4.3.7 Leaves.</li> <li>Scroll down. Select 4.3.24 again.</li> <li>Scroll up. Select 4.3.7 again.</li> <li>Touch Mirroring end to end.</li> <li>Set: Disengage the IDT<sup>™</sup> system. Snap on the 2A foot.</li> <li>Sew out the sequence.</li> </ul>	<ul> <li>Create your own patterns by combining stitches.</li> <li>Use mirroring side to side and/or end to end to customize the stitches for special effects.</li> <li>Step on the foot control to convert to Sewing mode automatically.</li> <li>Imagine all that you could do!</li> </ul>





Technique	Sewing	Talk about
HEIRLOOM	<ul> <li>Show: Petite Heirloom Neckroll Pillow</li> <li>Fabric: Starched linen with stabilizer</li> <li>Select: Stitch 3.2.7, Entredeaux stitch.</li> <li>Set: Snap on the 1A foot. Engage the IDT<sup>™</sup> system.</li> <li>Insert a wing needle.</li> <li>Thread with 50 weight cotton thread on top and in the bobbin.</li> <li>Sew: Sew the stitch.</li> </ul>	<ul> <li>Create the look of hemstitching with a wing needle.</li> <li>Choose from a variety of built-in stitches specifically for heirloom techniques.</li> <li>Wouldn't you love to use these stitches to create texture and to attach lace and trim?</li> <li>PFAFF® IDT<sup>™</sup> system feeds the finest fabrics smoothly and evenly for truly professional results.</li> </ul>
FREE-MOTION SEWING	<ul> <li>Show: Quilt sampler with free-motion quilting</li> <li>Fabric: A piece of cotton batting between two pieces of quilter's cotton fabric.</li> <li>Select: 1.1.1 the Straight Stitch</li> <li>Set: Disengage the IDT<sup>™</sup> system. Snap on</li> </ul>	<ul> <li>Free-motion is easy with your PFAFF<sup>®</sup> creative sensation<sup>™</sup> sewing and embroidery machine.</li> <li>Stipple quilting and thread painting are easy.</li> <li>Choose from three free-motion options.</li> </ul>
	<ul> <li>bet. Disengage the D1 - system. Shap on the sensormatic free-motion foot 6A.</li> <li>Touch the Free-motion options icon and select the Sensormatic free-motion setting.</li> <li>Sew: Stipple in free-motion.</li> <li>Let your customer stipple on the same piece of fabric.</li> <li>Show the straight stitch needle</li> </ul>	<ul> <li>Using sensormatic free-motion, the foot floats over the fabric.</li> <li>The feed dogs drop automatically.</li> <li>Try it! It's that easy!</li> <li>The straight stitch plate is included with your the PFAFF<sup>®</sup> creative sensation<sup>™</sup> sewing and embroidery machine.</li> <li>The A sensor signals that the straight</li> </ul>
	<ul> <li>Show the straight stirch needle plate included with the PFAFF® creative sensation<sup>™</sup> sewing and embroidery machine.</li> <li>Show: The Dynamic spring foot 6D for Dynamic spring foot free-motion.</li> </ul>	<ul> <li>The A sensor signals that the straight stitch plate is attached so stitches can only be sewn in the center needle position.</li> <li>All your quilting will be precise and beautiful.</li> <li>With spring foot free-motion, the foot goes up and down with the needle, holding the fabric to the needle plate with every stitch.</li> <li>The Dynamic spring foot measures the fabric thickness. It raises and lowers with each stitch to hold the fabric down for pucker-free stitches.</li> </ul>



## **PFAFF**<sup>®</sup>

### PHASE 2

Technique	Sewing	Talk about
Stitch Creator™	Show: Sample of stitches from Stitch Creator <sup>™</sup> feature	<ul> <li>Edit existing stitches or create new ones.</li> </ul>
<ul> <li>↓</li> <li>↓</li></ul>	<ul> <li>Fabric: Medium weight woven fabric with stabilizer</li> <li>Select: Stitch Creator<sup>™</sup> feature</li> <li>Stitches 4.5.34 and 4.3.3.</li> <li>Set: Disengage the IDT<sup>™</sup> system. Snap on the 2A foot.</li> <li>Create: Touch "-" to zoom out.</li> <li>Deactivate Multi-select.</li> <li>Touch a stitch above the bottom leaf.</li> <li>Delete the stitch(es) as desired.</li> </ul>	<ul> <li>Add or delete stitch points to create new stitches.</li> </ul>
	<ul> <li>Touch a stitch above the top leaf.</li> <li>Delete a couple of stitches to make the leaf move into the flower.</li> <li>Add stitches back into the pattern.</li> <li>Sew: Sew the new stitch.</li> </ul>	
	<ul> <li>Create: Touch Multi-select.</li> <li>Touch a stitch point at the bottom of the lower leaf.</li> <li>Touch the up or down arrow to select the other stitches in that leaf.</li> <li>Touch triple stitch.</li> <li>Sew: Sew the new stitch.</li> </ul>	<ul> <li>With triple stitch, each stitch sews over itself three times, creating beautiful effects.</li> <li>Triple stitches are great for yarn couching and other specialty techniques.</li> <li>What stitches would you like to create?</li> <li>Would you like to see more?</li> </ul>

Continue to demonstrate using the techniques in Phase 3.



### PHASE 3

Technique	Sewing	Talk about
CUSTOMIZING	Show: Embroidery hoop samples Fabric: Medium weight woven fabric with stabilizer hooped in the creative <sup>™</sup> 120 Square Hoop 120mm x 120mm	<ul> <li>Your PFAFF<sup>®</sup> creative sensation<sup>™</sup> sewing and embroidery machine lets you create your own beautiful embroidery.</li> <li>Hundreds of designs are included and you can choose from hundreds</li> </ul>
	<ul> <li>Set: Slide on the embroidery unit.</li> <li>Toggle to Embroidery mode.</li> <li>Attach the Dynamic spring foot 6D.</li> <li>Thread with 40 wt. rayon thread on top and bobbin thread in the bobbin.</li> <li>Slide on the hoop.</li> <li>Select: Design cs_090, a heart</li> <li>Create: Mirror the design.</li> <li>Touch mirroring again.</li> <li>Rotate the design.</li> <li>Touch undo to return it to the original design.</li> </ul>	<ul> <li>and you can enouse nominative as more PFAFF® embroidery collections from your dealer's store or myembroideries.com.</li> <li>The grid and zoom features make it easy to precisely place your designs.</li> <li>Customize any design on the PFAFF® creative™ Color Touch Screen.</li> <li>creative™ Color Touch Screen.</li> <li>creative signature™ embroidery programs let you edit, mirror, rotate, resize, scale, group, baste and sort and merge colors with just a touch.</li> <li>All stitches can be embroidered.</li> <li>Undo/redo lets you make changes easily.</li> </ul>
FONTS	<ul> <li>Select: Fonts from the Selection Menu</li> <li>Select Pouty 20.</li> <li>Create: Type the customer's name.</li> <li>Touch the check mark to go back to the edit screen.</li> <li>Use the stylus to place the name in the center of the heart.</li> <li>Resize the font or the heart if necessary.</li> <li>Set: Toggle to embroidery stitch-out.</li> <li>Touch color block sort.</li> </ul>	<ul> <li>Four embroidery fonts, each in three sizes, feature upper and lower case letters, numbers and symbols</li> <li>On-screen customizing lets you make changes quickly and easily.</li> <li>Change stitch-out order lets you select designs in any order, then change the order after editing. Saves time customizing and embroidering.</li> </ul>
	<ul> <li>Select More options and touch color block merge or monochrome.</li> <li>Open Settings menu and make sure "Cut jump stitches" is active.</li> <li>Embroider:</li> <li>Baste around the design.</li> <li>Embroider the design.</li> </ul>	<ul> <li>Cut jump stitches cuts threads automatically to save you trimming time.</li> <li>Baste around the design or around the hoop to assure perfect placement and stability.</li> </ul>



## **PFAFF**<sup>®</sup>

Technique	Sewing	Talk about
RESIZE	<ul> <li>Show: A sample of a design resized larger and resized smaller</li> <li>Select: The heart design on screen</li> <li>Select: Resize</li> <li>Create: Use your stylus to increase/decrease the size of the heart.</li> <li>Touch the check mark to exit resize.</li> <li>Select: Scale</li> <li>Create: With your stylus, increase/decrease the size of the design.</li> </ul>	<ul> <li>With resize, you can make designs larger or smaller.</li> <li>The resize function recalculates the stitch count to maintain the beauty of the design as you adjust the size.</li> <li>The scale function lets you increase or decrease the size of your design by 20%. It doesn't recalculate stitches. It is great for reducing the density of a design for lighter weight or stretch fabrics.</li> </ul>
PRECISE POSITIONING	<ul> <li>Show: Sample where Precise positing was used to join designs</li> <li>Fabric: Medium weight woven fabric with stabilizer hooped in the creative™ Master Hoop 240mm x 150mm</li> <li>Select: Design cs_016, two leaves</li> <li>Customize: Move the design from the center of the hoop area.</li> <li>Embroider: The design</li> <li>Select: When finished, leave the design on the screen.</li> <li>Select: Precise positioning</li> <li>Create: Follow the steps to select matching points and place the second design aligned with the first.</li> <li>Embroider: Sew out the second design.</li> </ul>	<ul> <li>Simply select matching points.</li> <li>In just a few easy steps, you align lettering and designs and place them exactly where you want them on your fabric.</li> <li>Zoom to needle lets you easily see the stitches.</li> <li>Corner icons set matching points in the design corners. Precise positioning is now faster and easier than ever.</li> <li>Before you embroider, you know exactly where your designs and letters will sew.</li> <li>You can easily place designs on prints and work around seams and darts.</li> <li>Precise positioning takes all the guesswork out of placing designs.</li> <li>Wouldn't you love to use this on your next embroidery?</li> </ul>





Technique	Sewing		Talk about
AUTOSAVE CURRENT STATE	Set: AutoSave current state in the Settings menu	•	AutoSave current state automatically saves your customized embroidery so you can stop embroidering and resume later.
	<b>Fabric:</b> Hoop medium weight woven fabric with stabilizer in the creative <sup>™</sup> 120 Square Hoop 120mm x 120mm.	•	You can even turn off your PFAFF® creative sensation™ sewing and embroidery machine.
	<b>Set:</b> Slide on the hoop.	•	The design is stored automatically just as you created it.
	<ul> <li>Select: Mini design M_77</li> <li>Duplicate twice.</li> <li>Move the designs on the screen to create a small design.</li> </ul>		The embroidery resumes at the point where you stopped.
			Wouldn't that be great for all those times when you have to stop embroidering?
		•	No need to remember adjustments or reposition the design. It's automatic!
	Embroider: About 150 stitches		
	• Touch Start/stop.		
	• Remove the hoop.		
	• Turn the machine off.		
	• Turn the machine on.		
	<b>Set:</b> Slide on the hoop.		
	Select: More options		
	• Touch Restore current state.		
	• Continue the embroidery.		





		PHASE 3
Technique	Sewing	Talk about
Shape Creator™	<ul> <li>Show: Embroidery sample using Shape Creator™ feature and select line positioning</li> <li>Select: Stitch 1.4.6, decorative eyelet</li> <li>Select: Stitch 1.4.1, an eyelet</li> <li>Change the color.</li> <li>Long touch Multi-select.</li> <li>Long touch Duplicate.</li> <li>Type in 9 for a total of 10.</li> <li>Long touch Multi-select.</li> <li>Open Shape Creator™ feature.</li> <li>Select Circle Clockwise.</li> </ul>	<ul> <li>Designs and stitches can be shaped to create an endless variety of embroidery designs.</li> <li>Even buttonholes and eyelets can be used to create designs.</li> </ul>
	<ul> <li>Select: Select line positioning.</li> <li>Touch the other Select line positioning icons.</li> </ul>	<ul> <li>Look how the shapes change as you select the different line options.</li> </ul>
P	<ul> <li>Select: Select side positioning</li> <li>Touch one of the Select side positioning icons.</li> <li>Touch the other Select side positioning icons.</li> </ul>	<ul> <li>Change the way the design sits on the baseline for different effects.</li> <li>Make your designs stand up around the circle to create clock faces, designs</li> </ul>
	<b>Select:</b> Select design angle <b>Show:</b> Sample with embroidered buttonholes.	<ul> <li>the circle to create clock faces, designs with lettering, frames and more.</li> <li>Imagine the possibilities! You can even use the creative signature<sup>™</sup> embroidery programs to embroider buttonholes in the hoop.</li> </ul>



### PHASE 3

Technique	Sewing		Talk about	
Shape Creator™ WITH APPLIQUÉ	<ul> <li>Show: Sample using Shape Creator<sup>™</sup> feature with Appliqué</li> <li>Fabric: Medium weight woven fabric hooped with stabilizer in the creative<sup>™</sup> 120 Square Hoop 120mm x 120mm and one small square of print cotton fabric.</li> <li>Select: Stitch 3.3.25, a flower.</li> <li>Open Shape Creator<sup>™</sup> feature.</li> <li>Select the star from the shape menu.</li> <li>Touch the Enter number of designs icon and type in 20.</li> <li>Long touch Create appliqué.</li> <li>Select Custom appliqué.</li> </ul>	•	Do you like to appliqué? You'll create appliqués from shaped designs only on your PFAFF® creative sensation <sup>™</sup> sewing and embroidery machine. Shapes can become appliqués with just a click.	
	<ul> <li>Create: Touch Select control points. Adjust the star points.</li> <li>Touch Select spacing and show the various spacing options.</li> <li>Adjust the gap with the slider bar.</li> <li>Set: Slide on the embroidery hoop.</li> <li>Embroider: The shape</li> <li>Show: A sample with a custom stitch appliqué</li> <li>Show: A sample with satin stitch appliqué</li> <li>Show: A sample with satin stitch appliqué</li> </ul>	• • • •	Control points let you adjust the shape to create new ones. You are in control of the creative process and the possibilities are endless. Color block one sews around the outline of the appliqué design. The second color block sews your appliqué fabric to the base fabric. After you trim the excess fabric away, you are ready to finish your appliqué. Wasn't that easy? Create appliqués with stitches or select a satin stitch border. Create appliqué letters with just a touch. Great for jackets, sweatshirts and accessories.	





### PHASE 3

Technique	Sewing	Talk about
MINI DESIGNS	<b>Fabric:</b> Medium weight woven fabric hooped with stabilizer in the creative <sup>™</sup> 120 Square Hoop 120mm x 120mm.	<ul> <li>Go beyond creating new designs with stitches – use mini designs.</li> </ul>
***	<ul> <li>Set: Slide on the hoop.</li> <li>Select: Design M_23.vp3</li> <li>Open Shape Creator<sup>™</sup> feature.</li> </ul>	<ul> <li>A wonderful selection of mini designs is included with your PFAFF<sup>®</sup> creative sensation<sup>™</sup> sewing and embroidery machine.</li> </ul>
	<ul> <li>Select clockwise circle.</li> <li>Touch the Enter number of designs icon. Enter 18.</li> <li>Use scale to decrease the size to 80mm x 80 mm.</li> <li>Close Shape Creator™ feature.</li> <li>Select: Design M_23.vp3 again.</li> <li>Open Shape Creator™ feature.</li> <li>Select clockwise circle.</li> <li>Touch the Enter number of designs icon. Enter 16.</li> </ul>	
	<ul> <li>Touch Select side positioning.</li> <li>Select the third option.</li> <li>Use scale to decrease the size to 54mm x 54mm.</li> <li>Embroider: The newly created design .</li> </ul>	<ul> <li>Set the mini designs at various angles to create whole new looks.</li> <li>What would you like to create with this design?</li> </ul>

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